In the 21st century, we live a large part of our lives online. Almost everything we do is reduced to bits and sent through cables around the world at light speed. But just how much data are we generating? This is a look at just some of the massive amounts of information that human beings create every single day.

Sources: 
1. Gigaom, comScore, Hitwise, Red Giant Group, Twitter, YouTube

A collaboration between Good and Oliver Munday

In partnership with IBM
More than 80% of the world's data is owned by the Big TECH
Of course, I expect all of this to remain strictly private!
Free is not free

“When something online is free, you’re not the customer, you’re the product.”

Maybe you’ve even filled out a few yourself to figure out which Harry Potter character you are or what museum art piece your face looks like.
E-commerce Rules
Making Rules for our Future

“Personal data is the new oil of the internet and the new currency of the digital world.”
— Meglena Kuneva
Former European Consumer Commissioner
E-commerce Agenda

- Custom duties (WTO moratorium)
- Digital certificates and electronic signatures
- Border measures for digital goods in import, export and transit
- Payment processing
- Online Consumer Protection
- Unsolicited Commercial Electronic Messages
- Intermediary liability
- Cross-Border Data Transfers
- Protection of Personal Information
- Ban on Local Computing Facilities/Servers
- Net Neutrality
- Encryption technology
- Access to source code & algorithms
- Intellectual Property
- Domain name rule
- Cybersecurity
Joint Leaders’ Statement on the Negotiations for the Regional Comprehensive Economic Partnership (RCEP)
RCEP: A VEHICLE FOR ECONOMIC INTEGRATION AND INCLUSIVE DEVELOPMENT

Electronic Commerce
• The E-commerce Chapter would promote e-commerce among the Participating Countries and foster the wider use of e-commerce globally; and enhance cooperation among Participating Countries in developing the e-commerce ecosystem. The E-commerce Chapter would help position RCEP as a modern agreement that benefits and creates opportunities for facilitating e-commerce, especially for SMEs.
RCEP Terms of Reference

Promoting Cross Border Electronic Commerce

• Cross Border transfer of information by electronic means

• Prohibition on Requirements on Concerning the Location of Computing Facilities

• Prohibition on Requirements Concerning Disclosure of Source Code
The Concern

A common framework for the movement of data, without establishing common levels of protection for that data.

Countries are prohibited from adopting robust privacy and security protections for users/consumers if these could be characterized as amounting to arbitrary or unjustifiable discrimination, or placing a disguised restriction, on trade in services.
Data Localization

- Digital Protectionism
- Cyber protectionism
- Data Nationalism

Ban on local server/computing facilities requirements
• Restrictions on disclosure/transfer/access to source code
Thank You

Dr. Burcu Kilic
Public Citizen
bkilic@citizen.org
@burcuno